

NEWS RELEASE

U.S. ARMY PUB LIC AFFAIRS OFFICE, STE 3700, ONE FEDERAL DR., FT SNELLING, MN 55111

September 7, 2004 Release No. 040907004

(FOR RELEASE WEEK OF 27 SEPTEMBER 2004)

U.S. ARMY RECRUITING COMMAND CELEBRATES 40TH ANNIVERSARY OCT. 1

FT. SNELLING, MN – As the U.S. Army Recruiting Command (USAREC) celebrates its 40th Anniversary Oct. 1, it will first and foremost acknowledge the thousands of dedicated recruiters scattered across the country who work extraordinary hours finding the men and women who want to make a difference and serve in America's Army. The command also recognizes with great pride the thousands of young Americans who have answered, and will continue to answer, the call to service.

"For forty years we have proven that we can 'Provide the Strength' to America's Army and we will continue to provide the young men and women our Army needs to remain successful in the Global War on Terrorism and beyond," said Lt. Col. Daniel Hirsch, commander of Army recruiting in Minnesota, North Dakota and South Dakota.

"The Recruiting Command is on track toward its fifth consecutive year of mission success. We are confident that we will continue to achieve recruiting success," Hirsch said. "Despite the challenges of the current global environment, our command history, recruiting experience and professionalism of our recruiters give us no reason to believe we will not meet the mission in FY05."

"In addition to the rewards of selfless service and the satisfaction of doing something to be proud of, the Army also offers real tangible benefits," Hirsch says. "The Army now offers up to \$70,000 for advanced education through the Montgomery GI Bill and the Army College Fund, up to \$65,000 to repay qualified student loans, and cash enlistment bonuses of up to \$20,000."

"For more information about the Army Recruiting Command, log on to our web site at www.usarec.army.mil." invites HIrsch. "To find out more about the benefits of Army service, visit your local recruiter in any of our 37 locations in Minnesota, North Dakota or South Dakota. Call 1-800-USA-Army and ask for the address of the Army recruiter nearest you."